

Website Security Checklist for Marketing Directors

In today's digital landscape, securing your website is essential to protect your customers and business. This checklist provides a quick, actionable guide to ensure your site stays secure and running smoothly—without making security a full-time job.

Priority Levels:

- **High Priority**: Should be done immediately or within the next month.
- Medium Priority: Schedule for the next quarter.
- Low Priority: Can be done annually, but keep an eye on it.

Task	Description	When to Review	Priority	Completed
Regular Security Audits	Schedule audits to catch vulnerabilities like cross-site scripting (XSS). Use tools like Invicti or Sucuri.	Quarterly or Monthly	High	
Two-Factor Authentication (2FA)	Implement 2FA for admin logins to secure against password breaches.	Quarterly	High	
SSL Certificates	Check for SSL certificate renewals to avoid "Not Secure" warnings.	Annually	High	
DDoS Protection	Use services like Cloudflare to protect against Distributed Denial of Service (DDoS) attacks.	Ongoing	Medium	
Limit CP Access to Known IPs	Block access to your control panel from unknown IP addresses via Cloudflare Teams or a VPN.	Quarterly	High	
Backups	Set up automated daily/weekly backups and store them in the cloud (Amazon S3, Google Cloud).	Quarterly (Test Restores)	High	
Use SSH for Secure File Transfers	Replace outdated FTP with SSH key-based deployments for file transfers.	Annually	Medium	



Web Application Firewall (WAF)	Install a WAF to block malicious traffic before it reaches your site. Use Cloudflare or Sucuri.	Ongoing	High	
Content Delivery Network (CDN)	Use a CDN to improve load times and protect against DDoS attacks.	Quarterly	Medium	
Automate Software Updates	Set up automated updates for your CMS, plugins, and third-party tools to avoid vulnerabilities.	Quarterly	High	
Team Security Training	Conduct regular training on phishing scams, secure logins, and password management.	Annually	Medium	
Crisis Response Plan	Have a clear plan in place for dealing with security breaches, including who to contact and steps to take.	Annually	High	

Helpful Tools & Resources:

- Invicti Security Audits
- Sucuri Security
- Cloudflare DDoS & CDN
- Google Authenticator for 2FA

Need Help Implementing These Steps?

Securing your website doesn't have to be overwhelming. If you need help executing these steps, reach out to our <u>security experts at Solspace</u>, and we'll make sure your website is rock-solid.

About Solspace

At Solspace, we specialize in helping businesses keep their websites secure, fast, and scalable. Let us take care of the technical details so you can focus on growing your business. Contact us today to learn more!